

# Deploy now and pay later with up to 180 days deferral



## Maximising Choice and Flexibility

Our PowerStore promotions now maximise choice and flexibility. Pay nothing for 180 days and **decide between a Technology Rotation or Technology Ownership strategy** by leveraging these promotions.



### Technology Rotation

Pay for the use of the equipment, not its ownership and structure payments to align to business needs. This Technology Rotation solution allows you to implement a 36 month rotation/refresh strategy to **save money** throughout the lifecycle, and improve your business performance.

Pay **12.5%** less than the cash price\*

#### WORRY-FREE EXTENSION FLEXIBILITY

Added flexibility if you are undecided about the next steps at the end of your rotation schedule. Extend your 36 month schedule **to 60 months** using two 12 month extensions for added peace of mind.

OR



### Technology Ownership

Spread the cost of ownership over time. With our **2.99% rate promotion\*\*** our Technology Ownership promotion helps you preserve cash and extend your budget.

### MANAGE YOUR DIGITAL ACCOUNT INFORMATION IN ONE PLACE

Our **free 24/7** account management tool lets you consolidate your digital account information into **one easy-to-use interface** to make life easier. Review your account, manage contracts and assets and check invoices and payments as required. Access documents, evaluate end-of-lease options, and generate reports with just a few clicks.

These promotional offers end on **30 July 2021**, so call your Dell Technologies Account Manager today!

\* The promotion is based on a Total Cost of Usage (TCU) of 87.5% over a 36 months lease term for deals between 5K\$ and 500K\$ (or local currency equivalent) for only PowerStore products. Lessor owns the equipment.  
\*\*Promotional offer ends 30 July 2021, this promotion is based on 2.99% FPO low rate promotion for deals between 100K\$ and 500K\$ (or local currency equivalent) over a 36 or 48 months lease term all Storage eligible products. FPO is typically provided as a Finance Lease (lessor owns the equipment). Option to purchase or finance under a Hire Purchase or Loan may vary on a country-by-country basis.

# Flexible payment solutions for the technology you need



## Why Technology Rotation?

Pay for a period of time to access technology with option to purchase\*

### Lifecycle management

Quickly deploy and pay for the use of the equipment, not ownership - Choice at the end of the cycle, and contribution to the circular economy and sustainability goals

### Lower costs

Operationalize technology expenses and minimize hardware, IT management and support costs with no upfront investment and savings over time

### Multiple structures

Predictable, easy to budget payments can be structured to align with forecasted growth, planned projects or to simplify payments for bundled solutions



## Why Technology Ownership?

Spread the cost of ownership over the useful life of the technology

### Simple structures

Simple finance structure that makes it easy to budget and plan for spreading costs of ownership over time

### Improve cash flow

Remove the burden of expensive up front costs for IT acquisition and preserves cash for other investments

### Complete solutions

Provides affordable technology acquisition through budgeted payments for ownership of hardware, software and services

\*Purchase option availability may vary on a country-by-country basis depending on the lease type selected.

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